

China Update 2016 for SMEs

12 May 2016, Beijing

- 08:30 - 09:00 Registration with coffee and tea**
- 09:00 - 09:30 Developments, Opportunities and Risks for SMEs in China (APMC, Dr. Kuang-Hua LIN)**
- What's new about China's "New Normal"?
 - Important new laws/regulations and their impacts on SMEs in China
- 9:30 - 10:00 Current Growth and Branch/Industry Perspectives in China – (APMC, Dr. Kuang-Hua LIN)**
- Short, middle and long term growth perspectives of China
 - Growth outlooks for traditional and new industries, as well as in different regions
 - Major concerns of European companies in doing business in China and their development
- 10:00 - 10:15 Coffee break**
- 10:15 - 11:15 Individual Income Tax & Social Insurance (ECOVIS, Mrs. Manuela REINTGEN)**
- Individual Income Tax and Social Insurance for Expats
 - Double-Tax-Treaty & Social Insurance Treaty between Germany and China
 - Tax optimization tools
- 11:15 - 12:30 HR Challenges 2016: Current difficulties in HR management and their solutions (APMC, Dr. LIN)**
- How to retain your employees? Cost effective measures and best practice solutions.
 - How to adapt your personnel capacity: Most common mistakes as well as Do's and Don'ts in hiring and firing in China.
- 12:30 - 13:30 Lunch**
- 13:30 - 14:30 Tax system China: VAT reform completed (ECOVIS, Mrs. Elizabeth SHI)**
- Overview: taxes in China
 - VAT update, transition from Business Tax to VAT
 - How does it affect foreign investors and what do they need to pay attention to?
- 14:30 - 15:15 Recent Developments in the protection of IP rights in China – APMC (Dr. Kuang-Hua LIN)**
- Statistics and experience with Trade Marks, Invention Patents, Utility Model Patents, Design Patents and Copyrights in China
 - Latest developments and court decisions
 - How to protect your IP rights in China: Effective measures and Experience with Infringement Proceedings in China
- 15:15 - 15:30 Coffee Break**
- 15:30- 16:30 Internal Control (ECOVIS, Mrs. Grace SHI)**
- Health Check for your company
 - Internal Control and Compliance
 - Audit procedures in China – Be prepared!
- 16:30-17:15 Cross Border Payment Structures (ECOVIS, Mrs. Elizabeth SHI)**
- Inter-company service contracts
 - In- and outbound inter-company payments
 - Transfer Pricing
- 17:15-18:00 Q&A and Discussion**

Speakers' Profiles

Dr Kuang-Hua Lin

President & CEO, Asia-Pacific Management Consulting GmbH (APMC)



Dr Kuang-Hua Lin is the founder and president of Asia-Pacific Management Consulting GmbH (APMC), a renowned consultancy specialized in cross-border projects between Europe and Asia.

Since 1997, APMC has helped more than 500 German and European companies – from SMEs to public listed companies – to expand into Asian markets. Dr. Lin is a well-known expert for Asia / China and highly in demand Consultant in search and selecting the managers for Asia; and as Board Member to monitor their investment in Asia. Dr Lin holds a Bachelor of Science degree in Electrical Engineering and a Master's degree in Business Administration and Economics from Freiburg (Germany), where he also completed his PhD in Economics (Dr. rer. pol.). Since 2012, Dr Lin has been Vice-President of Human Resources for Datwyler Sealing Solutions, a publicly traded company in Switzerland. Furthermore, he is a board member of several European subsidiaries in Asia and advises the management board of Kendrion NV – a publicly traded company in the Netherlands – regarding all strategic decisions in Asia.

Grace Shi

Partner ECOVIS Beijing



Grace Shi is a Partner at ECOVIS Beijing China, which is a tax & legal consulting company that provides top-notch auditing, accounting, legal and tax services at the highest level of international quality standards on a local level.

The co-founder Richard Hoffman obtained an honors degree in law. In the last 4 years the office size grew up to 40 employees, therefore ECOVIS Beijing expanded to Heidelberg and Tianjin. As a result of her wide-ranging expert knowledge and over 15 years of experience in accounting, auditing, and tax advisory services in both international accounting firms and large domestic corporations, Miss Shi is a well-received guest for interviews and presentations. For Taxlinked.net, an online platform for lawyers, accountants as well as trustees she is the sought-after partner regarding China's comprehensive tax system. Before joining Ecovis, Grace was the head of a leading international firm in Beijing for more than six years and the CFO of a local company with more than 1,000 employees. She has an international MBA and US Global Finance Master's degree. Since 2001 she is a Chinese Certified Public Accountant (CPA) and since 2002 a Chinese Certified Taxation Agent (CTA). Mrs. Shi is one of the founders of ECOVIS R&G Consulting Ltd. (Beijing).



Manuela Reintgen (ECOVIS)
Manager Business Development



Elizabeth Shi (ECOVIS)
Senior Tax Advisor

Reply Sheet "China Update 2016 for SMEs"

Event: China Update 2016 for SMEs
Date: 12. May 2016, 8:30 – 18:00 h
Venue: German Centre for Industry and Trade Beijing Co. Ltd. (Unit 1101A, DRC Liangmaqiao Diplomatic Office Building, 11th floor, Tower D1, 19 Dongfang East Road, Chaoyang District) 北京市朝阳区东方东路 19 号 DRC 亮马桥外交办公大楼 D1 座 1101A 室
Seminar Fee: 600RMB (registered) | 800RMB (non-registered)
 Including coffee breaks, lunch buffet and the documents for the seminar
Audience: The seminar is designed for leaders and high-level decision makers in companies with subsidiary in China, or for those who aspire to open one up.

Notes: This seminar will be held in English; A Chinese Fapiao will be issued after the event

The number of participants is limited due to the premises. Therefore a reservation at your earliest convenience is advised.

- I would like to register for the "China Update 2016 for SMEs" with ____ person(s).
- I would like to request an appointment with APMC after the event.
- I would like to request an appointment with ECOVIS after the event.

Name: _____
Position: _____

Name: _____
Position: _____

Name: _____
Position: _____

Company: _____

Street: _____

City, Zip code: _____

Telephone: _____

Fax: _____

E-Mail: _____

Date: _____ **Signature:** _____

Please send your scanned "Reply-Sheet" to: wingender.jelte@asia-pacific.com.cn or service@ecovis-beijing.com or register online. After approval of your registration, we will send you your confirmation of attendance.

Please inform us, if you won't be able to attend the seminar despite your registration. **A cancellation is free of charge until 10 May 2015; afterwards the full fee will be payable.**

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Unfortunately, I will not be able to participate at the "China Update 2016 for SME's". Nevertheless, I am interested in the topics introduced for the event!

- I would like to receive further information on ECOVIS.
- I would like to request further information about services of APMC.